



Things Remembered meets PCI and ROI with SonicWALL



Customer Profile

Company: Things Remembered

Industry: Retail

Country: United States

Employees: 5,000

Website:
www.thingsremembered.com

Challenge

- Widely distributed broadband network
- PCI DSS mandates
- Budgetary restraints

Solution

- SonicWALL™ NSA Series
- SonicWALL TZ Wireless-N Series

Benefits

- Optional gateway anti-virus, antispayware, intrusion prevention, anti-spam and content filtering
- High-performance Reassembly Free Deep Packet Inspection®
- Advanced networking, multiple WAN redundancy and flexible configuration features
- Integrated IPsec and SSL VPN secure remote access

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Dennis Kaczmarek,
Manager of Network Services

The Challenge: Achieving PCI-compliant security for a distributed network

To secure its network, Things Remembered needed a solution that would minimize total cost of ownership (TCO) while achieving compliance with the Payment Card Industry Data Security Standard (PCI DSS).

"Cost was a critical consideration in the planning of the broadband project," said Connie Fumich, director of IT at Things Remembered. "Our partner, Cerdant was also an instrumental part of our decision to go with SonicWALL. Cerdant understood our environment and needs; we trusted their recommendation. They possess an in-depth knowledge of the SonicWALL product line and have

developed solid management tools for deploying and supporting them."

Cerdant provides Things Remembered with complete management of their Wide Area Network while responding to and remediating outages. After considering several firewall vendors, Things Remembered selected a SonicWALL NSA and TZ Series firewall solution.

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The Solution: SonicWALL NSA and TZ series

The company deployed two SonicWALL NSA firewalls paired in High Availability (HA) mode at its data center with a SonicWALL TZ Wireless-N unite and TZ Wireless-N firewalls at each of its 615 store locations.

"It's critical for us to secure credit card transactions and ensure connectivity at each of our stores," said Kaczmarek. "The capabilities of the NSA series will be able to handle our capacity for at least the next five years."

Deployable as either a next-generation firewall or UTM firewall, the SonicWALL NSA unit provides the company with high-performance security across its widely-distributed environment.

"In order to fully meet PCI compliance requirements, we needed to conduct deep packet inspection with the full security suite and without losing any network performance," said Kaczmarek.

The NSA series tightly integrates high-speed intrusion prevention, file and content inspection, and application intelligence. It's extensive array of advanced networking, and configuration flexibility features meets the demanding needs of the company's retail environment.



The SonicWALL TZ Wireless-N Series offers Things Remembered stores unparalleled protection against continually evolving threats at the fast speeds provided by modern ISPs.

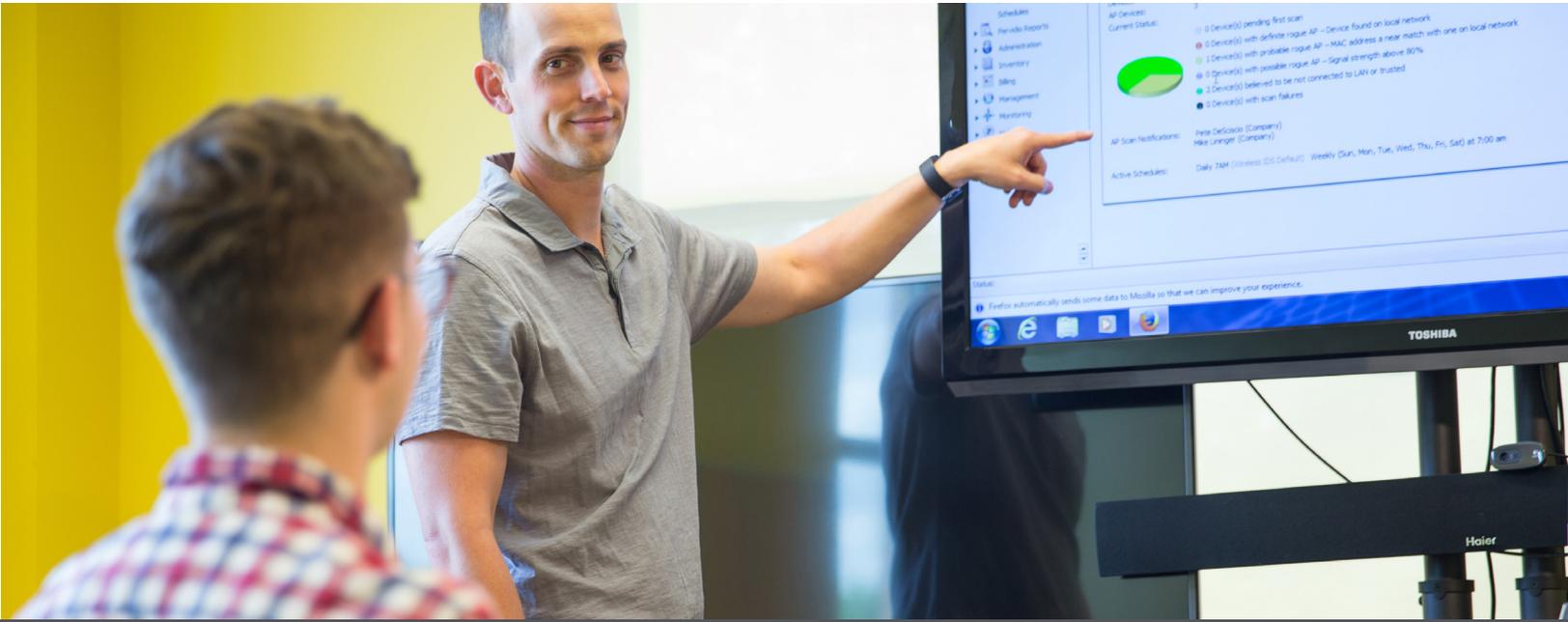
"The TZ units deliver outstanding performance for our requirements," said Kaczmarek. "The TZ's wireless functionality allowed us to comply with PCI without the purchase of additional hardware or software. In fact, Cerdant worked directly with SonicWALL engineering to implement a system that allows us to perform rogue wireless access point detection as required by PCI."

The TZ series integrates SSL VPN for easy remote access, automated 3G failover/ failback technologies and an optional 802.11n radio.

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The Result: Greater security, efficiency, communications, and ROI

The secured broadband network is funding itself, and once fully amortized, should save the company six figures per year over its previous dial-up network.

“With SonicWALL, we can securely implement a low-cost broadband network while maintaining very high service levels to the organization,” said Fumich. “That means we’re able to authorize credit cards and poll our stores more efficiently, while communicating with our stores on a real-time basis.”

The solution also enabled Things Remembered to develop and roll out web-based portal applications for its stores to get updates from headquarters, look up policies, procedures and customer

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information and execute web-based applications that help customers order special products.

“We were able to implement our broadband solution in a very short period of time,” said Fumich. “Cerdant’s expertise with SonicWALL gave us a fully-managed solution for over 600 stores at a reasonable price and without adding headcount. We will continue to open new stores and fully utilize the SonicWALL TZ series. As we grow our footprint, SonicWALL will certainly be a part of that.”